

<u>2008</u>	<u>2007</u>	<u>Employer</u>	<u>Industry*</u>	<u>2007</u> <u>Entry</u> <u>Level</u>	<u>Top Degree Among Entry-Level</u>	<u>Most Desirable Trait</u>	<u>Employer</u> <u>Survey</u> <u>Rank</u>	<u>Career</u> <u>Services</u> <u>Survey</u> <u>Rank</u>	<u>Student</u> <u>Survey</u> <u>Rank</u>	<u>Average Pay</u> <u>(\$000s)</u>	<u>Management</u> <u>Training</u> <u>Program</u>
1	3	<a href="#">Ernst &amp; Young</a>	Accounting	3300	Business	College Major	2	7	3	\$50-\$55	Yes
2	1	<a href="#">Deloitte &amp; Touche</a>	Accounting	1996	Business	College Major	15	1	6	\$55-\$60	Yes
3	2	<a href="#">PricewaterhouseCoopers</a>	Accounting	3602	Business	College Major	23	2	9	\$50-\$55	Yes
4	13	<a href="#">Goldman Sachs</a>	Investment Banking	898	Business	Academic Achievement	16	3	5	\$60-\$65	No
5	11	<a href="#">KPMG</a>	Accounting	3219	Business	College Major	4	6	14	\$50-\$55	Yes
6	45	<a href="#">Marriott International</a>	Hospitality	275	Hospitality Mgmt., Hotel Admin.	Leadership Skills	1	53	25	\$35-\$40	No
7	5	<a href="#">Google</a>	Internet	NA	Computer Science	College Major	45	15	1	NA	No
8	4	<a href="#">IBM</a>	Technology	2150	Computer Science	Analytical Skills	7	13	19	\$65-\$70	Yes
8	9	<a href="#">Lockheed Martin</a>	Manufacturing	3894	Engineering	College Major	9	8	17	\$55-\$60	Yes
10	17	<a href="#">J.P. Morgan</a>	Investment Banking	315	Business	Leadership Skills	24	9	13	\$60-\$65	No
11	10	<a href="#">Teach For America</a>	Nonprofit/Government	3026	Liberal Arts	Leadership Skills	35	10	10	\$35-\$40	Yes
12	19	<a href="#">U.S. State Dept.</a>	Nonprofit/Government	307	Liberal Arts	Judgment	13	50	4	\$50-\$55	Yes
13	6	<a href="#">Microsoft</a>	Technology	984	Computer Science	Problem Solving, Communication	21	17	12	\$75 and above	Yes
14	NA	<a href="#">Target</a>	Retailing	3430	Business	Leadership Skills	60	4	20	\$45-\$50	Yes
15	15	<a href="#">Abbott Labs</a>	Pharmaceuticals	1474	Business	Leadership Skills	3	41	55	\$50-\$55	Yes
16	NA	<a href="#">NASA</a>	Nonprofit/Government	84	Engineering	College Major	18	51	8	\$40-\$45	Yes
17	NA	<a href="#">Boston Consulting</a>	Consulting	115	Economics	Analytical Skills	6	42	26	\$65-\$70	No
18	12	<a href="#">General Electric</a>	Manufacturing	1030	Engineering	College Major	42	12	18	\$55-\$60	Yes
19	NA	<a href="#">Anheuser-Busch</a>	Consumer Goods	445	Engineering	College Major	11	52	22	\$55-\$60	Yes
20	90	<a href="#">Norfolk Southern</a>	Transportation	116	Business	Communication Skills	5	59	70	\$45-\$50	Yes
21	16	<a href="#">Merrill Lynch</a>	Investment Banking	376	Business	College GPA	45	19	15	\$55-\$60	No
22	38	<a href="#">Verizon Communications</a>	Telecommunications	18865	Business	Leadership Skills	8	90	45	\$40-\$45	Yes
23	27	<a href="#">Northrop Grumman</a>	Manufacturing	1788	Engineering	College Major	19	21	37	\$50-\$55	Yes
24	20	<a href="#">General Mills</a>	Consumer Goods	244	Business	Leadership Skills	12	39	46	\$50-\$55	Yes
25	14	<a href="#">Boeing</a>	Manufacturing	1072	Engineering	Work Experience	54	18	16	\$50-\$55	Yes
26	26	<a href="#">Enterprise Rent-A-Car</a>	Transportation	8000	Business	Leadership Skills	66	5	66	Less than \$35	No
27	7	<a href="#">Walt Disney</a>	Media/Entertainment	298	NA	Communication Skills	101	14	2	\$40-\$45	No
28	47	<a href="#">New York Life</a>	Insurance	2821	Business	Leadership Skills	10	96	56	\$45-\$50	Yes
29	31	<a href="#">Lehman Brothers</a>	Investment Banking	534	Business	Leadership Skills	45	19	23	\$55-\$60	No
30	28	<a href="#">Raytheon</a>	Manufacturing	903	Engineering	College Major	19	39	48	\$60-\$65	Yes
31	77	<a href="#">Cisco Systems</a>	Technology	673	Computer Science	Work Experience	14	96	39	\$70-\$75	Yes
32	43	<a href="#">Philip Morris USA</a>	Consumer Goods	347	Business	Leadership Skills	34	26	58	\$55-\$60	Yes
33	NA	<a href="#">Amazon.com</a>	Internet	113	Computer Science	Analytical Skills	29	66	28	\$75 and above	No
34	84	<a href="#">Northwestern Mutual</a>	Insurance	2165	Business	Communication Skills	25	27	70	\$40-\$45	Yes
35	65	<a href="#">Deutsche Bank</a>	Investment Banking	754	NA	Communication Skills	36	55	30	\$60-\$65	No
36	40	<a href="#">Intel</a>	Technology	802	Engineering	College Major	37	84	27	\$60-\$65	No
37	50	<a href="#">Central Intelligence Agency</a>	Nonprofit/Government	NA	Govt. Studies	Varies with Occupation	76	35	11	NA	No
38	59	<a href="#">AT&amp;T</a>	Telecommunications	3514	Business	Leadership Skills	16	72	70	\$55-\$60	Yes
39	68	<a href="#">Union Pacific</a>	Transportation	190	Business	Analytical Skills	22	57	70	\$45-\$50	Yes
40	NA	<a href="#">Siemens</a>	Technology	1391	Computer Science	College Major	27	96	50	\$50-\$55	Yes
41	54	<a href="#">Liberty Mutual</a>	Insurance	761	Business	Analytical Skills	31	72	56	\$40-\$45	Yes
42	51	<a href="#">Wachovia</a>	Financial Services	150	NA	Leadership Skills	53	32	36	\$55-\$60	Yes

43	37	<a href="#">Travelers</a>	Insurance	155	Business	College GPA	25	72	70	\$45-\$50	Yes
44	NA	<a href="#">Citigroup</a>	Financial Services	449	Business, Engineering, Lib. Arts	Analytical Skills	64	24	23	\$60-\$65	No
45	62	<a href="#">Nestlé USA</a>	Consumer Goods	100	Business	Leadership Skills	39	59	43	\$45-\$50	Yes
46	NA	<a href="#">Whirlpool</a>	Consumer Goods	56	Business	Leadership Skills	28	93	65	\$55-\$60	Yes
47	8	<a href="#">Accenture</a>	Consulting	1309	Engineering	College Major	70	16	35	\$55-\$60	No
48	56	<a href="#">Aetna</a>	Insurance	80	Business	Leadership Skills	31	72	70	\$45-\$50	Yes
49	89	<a href="#">Kraft Foods</a>	Consumer Goods	291	Science	College Major	49	38	47	\$50-\$55	Yes
50	95	<a href="#">MetLife</a>	Insurance	2077	NA	Communication Skills	31	96	59	Less than \$35	Yes

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51	18	<a href="#">BP America</a>	Energy	NA	Engineering	College Major	42	86	39	\$75 and above	Yes
52	NA	<a href="#">Southern California Edison</a>	Energy	795	Engineering	Analytical Skills	30	85	70	\$60-\$65	Yes
53	NA	<a href="#">FactSet Research Systems</a>	Media/Entertainment	159	Business	Communication Skills	44	49	70	\$65-\$70	No
54	29	<a href="#">Exelon</a>	Energy	122	Engineering	College GPA	38	64	70	\$55-\$60	Yes
55	53	<a href="#">Progressive</a>	Insurance	1637	Info Tech	Communication Skills	40	56	67	\$35-\$40	Yes
56	25	<a href="#">Macy's</a>	Retailing	584	Business	Analytical Skills	60	23	63	\$40-\$45	No
57	NA	<a href="#">Honeywell</a>	Manufacturing	223	Engineering	College Major	52	63	53	\$50-\$55	Yes
58	NA	<a href="#">Aflac</a>	Insurance	33	Business	Analytical Skills	40	90	70	\$50-\$55	No
59	30	<a href="#">Prudential</a>	Insurance	266	Business	Work Experience	50	66	70	\$50-\$55	Yes
60	58	<a href="#">Ameriprise Financial</a>	Financial Services	2966	NA	Leadership Skills	48	77	70	\$40-\$45	Yes
61	41	<a href="#">Wells Fargo</a>	Financial Services	244	NA	Leadership Skills	64	44	38	NA	No
62	NA	<a href="#">GEICO</a>	Insurance	376	Liberal Arts	College Major	60	29	62	\$35-\$40	Yes
63	35	<a href="#">L'Oréal USA</a>	Consumer Goods	52	Engineering	Leadership Skills	69	72	21	\$50-\$55	Yes
64	33	<a href="#">Vanguard</a>	Financial Services	1425	Business	Communication Skills	67	28	52	NA	Yes
65	NA	<a href="#">Towers Perrin</a>	Consulting	157	Math	Leadership Skills	55	61	70	\$50-\$55	Yes
66	71	<a href="#">Blue Cross Blue Shield</a>	Insurance	26	Business	Communication Skills	50	95	70	\$45-\$50	Yes
67	NA	<a href="#">EMC</a>	Technology	1054	Sales, Social Sciences	College Major	56	70	70	\$50-\$55	Yes
68	81	<a href="#">AIG</a>	Insurance	61	Business	Analytical Skills	58	79	70	\$45-\$50	No
69	70	<a href="#">Internal Revenue Service</a>	Nonprofit/Government	2451	Business	College Major	67	96	32	\$35-\$40	No
70	NA	<a href="#">Lutron Electronics</a>	Consumer Goods	39	Engineering	Communication Skills	57	96	69	\$60-\$65	Yes
71	34	<a href="#">UPS</a>	Transportation	4002	Engineering	Leadership Skills	59	66	70	\$50-\$55	No
72	72	<a href="#">Wolseley NA</a>	Manufacturing	801	Business	Communication Skills	74	25	70	\$35-\$40	Yes
73	NA	<a href="#">Chevron</a>	Energy	625	Engineering	College GPA	63	96	51	NA	NA
74	32	<a href="#">Eli Lilly</a>	Pharmaceuticals	289	NA	College Major	91	21	39	\$55-\$60	No
75	83	<a href="#">Bearingpoint</a>	Consulting	748	Business	College Major	71	46	70	NA	No
76	73	<a href="#">Grant Thornton</a>	Accounting	544	Business	Leadership Skills	79	29	70	\$50-\$55	Yes
77	49	<a href="#">Merck</a>	Pharmaceuticals	397	Science	Communication Skills	87	48	31	\$50-\$55	No
78	75	<a href="#">SunTrust Banks</a>	Financial Services	179	Business	Communication Skills	73	61	70	\$45-\$50	No
79	63	<a href="#">Walgreen</a>	Retailing	14386	NA	Communication Skills	71	83	70	\$60-\$65	No
80	52	<a href="#">Booz Allen Hamilton</a>	Consulting	388	Engineering	Communication Skills	81	57	49	\$50-\$55	No
81	64	<a href="#">Sherwin-Williams</a>	Consumer Goods	794	Business	Communication Skills	82	33	70	\$35-\$40	No
82	46	<a href="#">Sprint Nextel</a>	Telecommunications	NA	Engineering	Communication Skills	75	96	64	\$55-\$60	Yes
83	NA	<a href="#">Allstate</a>	Insurance	343	Business	College Major	84	36	70	\$35-\$40	Yes
84	57	<a href="#">Hewlett-Packard</a>	Technology	688	Business	College Major	88	53	42	\$60-\$65	No

85	80	<a href="#">Duke Energy</a>	Energy	NA	Engineering	College Major	77	86	70	\$35-\$40	No
86	NA	<a href="#">BB&amp;T</a>	Financial Services	236	Business	Leadership Skills	85	37	70	\$45-\$50	No
87	NA	<a href="#">State Street</a>	Financial Services	1000	Business	Analytical Skills	78	88	70	\$35-\$40	No
88	NA	<a href="#">Credit Suisse</a>	Investment Banking	235	Business	Analytical Skills	96	29	43	\$60-\$65	No
89	NA	<a href="#">Philips Electronics NA</a>	Consumer Goods	35	Engineering	Leadership Skills	80	96	60	\$55-\$60	No
90	NA	<a href="#">Fisher Investments</a>	Financial Services	214	Business	Work Experience	83	70	70	\$50-\$55	No
91	NA	<a href="#">Milliken</a>	Manufacturing	75	Engineering	Leadership Skills	90	42	70	\$50-\$55	No
92	23	<a href="#">Peace Corps</a>	Nonprofit/Government	4077	NA	Communication Skills	107	11	6	Less than \$35	NA
93	61	<a href="#">Dell</a>	Technology	1425	Engineering	College Major	95	96	33	\$55-\$60	No
94	48	<a href="#">Kohl's</a>	Retailing	205	Business	Communication Skills	86	93	70	\$40-\$45	No
95	60	<a href="#">Protiviti</a>	Consulting	360	Business	Communication Skills	89	96	61	\$50-\$55	Yes
96	42	<a href="#">UBS</a>	Investment Banking	340	Economics	Analytical Skills	99	47	34	\$60-\$65	No
97	74	<a href="#">Unilever</a>	Consumer Goods	44	Business	Analytical Skills	93	90	54	\$45-\$50	Yes
98	NA	<a href="#">Abercrombie &amp; Fitch</a>	Retailing	62	Business	Leadership Skills	92	79	70	\$45-\$50	No
99	NA	<a href="#">Dominion</a>	Energy	1480	NA	Analytical Skills	94	96	68	\$40-\$45	No
100	NA	<a href="#">Comcast</a>	Telecommunications	11667	NA	Communication Skills	97	79	70	Less than \$35	Yes

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